

## Communication from Public

**Name:** Eric Solis

**Date Submitted:** 04/28/2021 12:23 PM

**Council File No:** 21-0420-S15

**Comments for Public Posting:** As a long-time DTLA resident, I am proud to submit this letter of support for what would be a hugely positive addition to the neighborhood!

April 14, 2021

Dear Councilmember Kevin de Leon,

I am writing in support of Green Qween's cannabis retail license application made by Andres Rigal, at 1051 South Broadway Ave, Los Angeles, 90015, with the City of Los Angeles.

As a longtime resident of Downtown Los Angeles since 2011, I have been very involved for years in the community with major projects like Night on Broadway, DTLA Proud Festival, and the new Sixth Street Viaduct. I have personally known Andres since 2016; He is a well-known figure within the LGBTQ+ cultural sphere of Los Angeles and is founder of Green Qween, a first of its kind start-up cannabis company that will specifically cater to the LGBTQ+ and ally community in DTLA.

I work with Andres within the DTLA Proud non-profit organization as a fellow board member, and I was thrilled to hear that Green Qween has agreed to enter a mutually beneficial partnership where 10% of all Green Qween profits will be donated to help fund the DTLA Proud Community Center in Downtown Los Angeles. This alone would be a huge boon for the community and positively contribute to the burgeoning LGBTQ+ populace that lives, works and plays in DTLA.

Green Qween would make a fantastic addition to the many other LGBTQ+ friendly spaces in DTLA, and would further solidify CD14 as the premier district for the LGBTQ+ community in the City of Los Angeles. As someone who knows the community very well I can confidently say there is a huge demand for this type of business in the area, and the social equity programs that Green Qween plans to offer set them apart from the rest. I am confident that this business will operate with charitable causes in mind and place an emphasis on inclusion & diversity. I look forward to seeing Green Qween grow into the community landmark it is envisioned to be.

I fully support Green Qween's application for a cannabis license, and I hope you will offer your support as well.

Sincerely,

Eric Solis

A handwritten signature in black ink that reads "Eric Solis". The signature is written in a cursive, flowing style.

## Communication from Public

**Name:** Camille Roistacher

**Date Submitted:** 04/28/2021 12:26 PM

**Council File No:** 21-0420-S15

**Comments for Public Posting:** We at WYLLOW strongly urge you to support Green Qween! The local cannabis industry needs more socially conscious retailers that will help support greater diversity in the cannabis industry!



Re: Support for Green Qween Cannabis License Application

Dear Councilmember Kevin de Leon,

I'm writing to voice support for Green Qween's cannabis license application and urge you to help move it forward. As a social equity business, Green Qween will make a significant contribution to the DTLA community by helping minority-owned startup cannabis brands breakthrough. In addition, it will provide direct financial support to the forthcoming DTLA Proud Center, which will offer critical mental health and career services for LGBTQIA+ people.

As the CEO of WYLOW, a Los Angeles-based bi-racial, woman-owned equity cannabis brand, I understand the challenges that minority-owned brands face in order to get product on shelves and to compete in a predominately white, cis-male dominated industry. As an example, 50% of products at MedMen are also owned by MedMen, and the remaining space is sold to the highest bidder completely locking out upstart brands. The LA community needs more BIPOC-led startups to succeed in cannabis.

Green Qween will give minority and women-owned brands priority access to shelf space and create a counterbalance that enables them to better compete. For most bands, getting their first few contracts is both the most difficult and the most critical part of their journey as it puts their products in front of real consumers who vote with their dollars.

All of us at WYLOW strongly urge you to support Green Qween's application. Now is the time to promote social equity and diversity in cannabis and in our community.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Camille Roistacher".

Camille Roistacher

WYLOW CEO

## **Communication from Public**

**Name:** Lex Corwin

**Date Submitted:** 04/28/2021 12:27 PM

**Council File No:** 21-0420-S15

**Comments for Public Posting:** Please see our attached letter of support!

# S T O N E   R O A D

To Whom It May Concern:

I am writing in support of Green Qween's cannabis retail license application made by Andres Rigal at 1051 S. Broadway Ave, LA, CA 90015.

Andres is a social equity applicant and has entered into an agreement with DTLA Proud where 10% of all Green Qween profits will be donated to help fund the DTLA Proud Community Center in Downtown Los Angeles in perpetuity. To obtain their license, Green Qween is seeking support from CD14 through the City's Public Convenience or Necessity ("PCN") process.

I wholeheartedly support Green Qween in their application process.

Best,

Lex Corwin

CEO/ Co-Founder

[Stoneroad.org](http://Stoneroad.org)